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Lofts at Werthan Mills finishes up phase four

Olympic-size pool will join 120 new lofts and townhomes at former home of Tennessee Manufacturing Co.

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GERMANTOWN — The Lofts at Werthan Mills continues to expand as phase four of the planned five phases comes to a conclusion.

This latest phase is bringing 120 new lofts and townhomes to the area's largest development of its kind.

And Werthan Mills is not lacking for residents. Of the 120 new units, nearly 100 have already been sold.

"We've sold 12 this month," said Mark Deutschmann, founder of Village Real Estate Services, the listed broker for the development. Deutschmann is also one of the developers of the property.

This phase will include an Olympic-size pool scheduled for completion by May, Deutschmann said.

Those calling Werthan home are a mixture of people. Residents are local and out-of-towners, and Deutschmann revealed there are some celebrities, too.

"We really see a lot of different people here, but I don't think they'd want me telling people where they live," Deutschmann said, laughing.

Deutschmann said people are flocking to the Lofts at Werthan Mills because the building's history is seen in every detail of the lofts.

The building was home to the Tennessee Manufacturing Co. in 1869, and it later became home to the Werthan Bag Company.

The developers have kept the character of the building intact by utilizing some of its original features, including tall ceilings and wood floors.

"We even asked people who were looking to live here what we should do about the floors. They're a mess, but they're a character mess, and people wanted to keep them," Deutschmann said.

Deutschmann's other developments, Station Lofts, which is a 65-unit rental development located directly across from Werthan Mills, and Madison Square, which is a development with 18 flats and townhomes at Sixth Avenue North and Madison Street, are both now filled.

Holley Stein, with Katcher, Vaughn and Bailey Public Relations, said that the people moving to these new urban-style units are simply following a trend found in other cities.

"That's the direction Nashville is going now. We're following what larger cities have already done by having these types of developments that offer so much to their residents," Stein said.